

Visit by Car!  
Scenery and  
History Excursions

# New Discoveries!

## Time travel to Southern Hokkaido

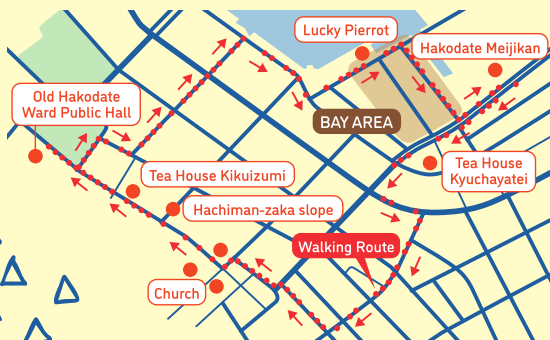
HOKKAIDO

SOUTHERN AREA



# Photogenic "Hakodate Course"

Tour the most photogenic locations within the historical district of Hakodate.



**START** / Rent a car or travel by taxi!

13:00-13:30  
**Hakodate Meijikan**  
(Dress in a kimono)

There are 130 dresses and 300 kimonos, a total of 430 expensive and luxurious costumes to choose from!

- Ishokan/Costume Rentals : 3 hours
- Chartered Rikshaw : 2 hours



Tour the retro streets all dressed up



13:45-15:45  
\*Get on the Rikshaw in front of the Meijikan

## Rikshaw

Enjoy sightseeing the retro streets in a rickshaw! Dressed up in a kimono and riding in a rickshaw will make you think you slipped back in time!



Travel by Rickshaw!



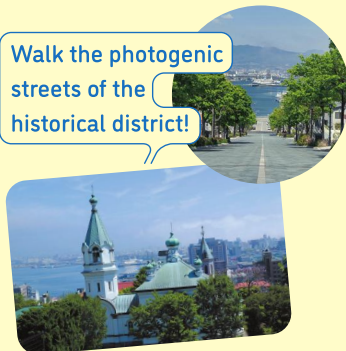
Start off by ringing the "Bell of Happiness," at a popular spot in Hakodate!

**Bell of Happiness**  
(explore the Kanemori Red Brick Warehouses)



**Hachiman-zaka slope & Churches**

This straight road that seems to lead right into the ocean, is a popular tourist destination for its sweeping vistas and quaint churches scattered around the area.



Enjoy the nostalgic atmosphere of old architecture and cafés that line the streets.



**Tea House Kikuizumi**



An attractive café featuring old architecture from late Meiji to early Showa period, and an exotic and nostalgic atmosphere.



Western architecture cut out of the Meiji period!

**Old Hakodate Ward Public Hall**



Built in 1910, this building has been designated an Important National Cultural Property.



**GOAL** / 15:45 Hakodate Meijikan

\*Rickshaw returns to the Hakodate Meijikan.  
\*Kimonos and costumes must be returned by 16:30.

Exploring the BAY AREA

15:45-16:15

PICK UP



**Kanemori Red Brick Warehouses**

A symbol of the romantic city, the Kanemori warehouses are home to numerous eateries, boutiques, and much more!

PICK UP

**Tea House Kyuchayatei**



Snap a photo with the historic and retro store in the background!



PICK UP

**Lucky Pierrot Marina Suehiro Store**



Satisfy your stomachs at Hakodate famous "Lucky Pierrot!"



**Hakodate Station**

PICK UP

**HAKOVIVA**

OPENED in 2019! See! Buy! Eat! Take photos! Hakodate's new hot spot!



**Audio Guidance**

Audio guidance is provided via a two-dimensional code.  
\*Please note that some facilities may not support this app.

**Photo Spots**

**Experiences**

**Souvenirs**

**Gourmet foods**

# Southern Hokkaido Style

## "Hidden Scenic Gems Overlooking the Sea of Japan"

Tour the scenic and historic photogenic spots of Esashi, Kaminokuni, and Matsumae!

START!

Rent a car of travel by taxi!

🕒 8:00

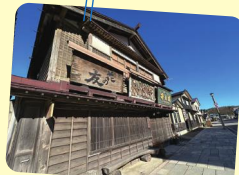
**Hakodate Station**

🕒 9:30-10:30

**Inishie Kaido Street - Explore Historical Landmarks**

Visit the "main street" from the Edo period where historical landmarks such as the "Ubagami Daijingu Shrine," "Former Nakamura Clan Residence," and "Esashi Town Museum (former Hiyama Esashi town office)" line the nostalgic streets.

Enjoy a leisurely walk through the streets full of exotic history 🎵



Ubagami Daijingu Shrine



Take in the view of "Kamomejima Island," the scenic symbol of Esashi, and discover hidden photo spots!



🕒 10:40-11:30

**Kamomejima Island Heishi Rock/Torii at Sea/Lighthouse**

A mysterious spot where the beautiful natural little island and a Torii (shrine gate) can be seen together with sea.



We suggest taking a photo of Madoiwa rock and the Torii together!

🕒 12:40-13:30

**Tekkui Tendon (Roadside Station kaminokuni Monju)**



Thick and sweet halibut is deep-fried to crispy perfection and heaped on a bowl of warm rice. Enjoy the beautiful view of the Sea of Japan while you dine on exquisite food! Another popular item on the menu is the marinated sashimi donburi! Be sure to check out the Pokefuta (Pokemon lids) too!

Try the famous "Tekkui Tendon!"



🕒 14:30-16:00

**Matsumae Clan Mansion (Dress in Japanese armor)**



This theme park recreates the castle town of the Edo period! 14 buildings line the streets and feature the lifestyle of the Edo period.



Dressing up like a prince or princess of the time is a popular activity 🎵



The atmosphere resembles that of Kyoto!



Ryuuin



[Route] Matsumae Castle → Matsumae Shrine → Ryuuin → Hogenji Temple → Matsumae Clan Grave → Matsumae Clan Mansion

PICK UP

**Matsumae Castle**



Completed in 1855, Matsumae Castle is the last old Japanese style castle, and the only one to be built in Hokkaido.



We suggest taking a picture of the castle with the moat!



Get off at Matsumae Castle if coming by taxi

Cape Shirakami is also known as a bird sanctuary for migratory birds.



🕒 16:45-17:30

**Cape Shirakami**



Cape Shirakami is located on the southernmost tip of Hokkaido. Each year, depending on the season, over 300 of the 500 species of migratory birds confirmed in Japan can be found here.

GOAL!

🕒 19:00

**Hakodate Station**



Audio Guidance

Audio guidance is provided via a two-dimensional code. \*Please note that some facilities may not support this app.

Photo Spots

Experiences

Souvenirs

Gourmet foods



# Castle Town Tour

## "Esashi - Kaminokuni - Matsumae Emotional Tour"

Experience the history and culture of the "Kitamae Merchant Ships" which shaped the culture of Japan!

START!

Rent a car or travel by taxi!

8:00

Hakodate Station

Ubagami Daijingu Shrine



9:30-12:20

Inshie Kaido Street - Explore Historical Landmarks (includes opportunity to wear a kimono)



Visit the "main street" from the Edo period where historical landmarks such as the "Ubagami Daijingu Shrine," "Former Nakamura Clan Residence," and "Esashi Town Museum (former Hiyama Esashi town office)" line the nostalgic streets.



Walk the historical streets wearing a kimono!



Former Nakamura Clan Residence

Try the deliciously famous "Tekkui Tendon"



Roadside Station Kaminokuni Monju Trail



12:35-13:50

Tekkui Tendon (Roadside Station Kaminokuni Monju)



Thick and sweet halibut is deep-fried to crispy perfection and heaped on a bowl of warm rice. Enjoy the beautiful view of the Sea of Japan while you dine on exquisite food! Another popular item on the menu is the marinated sashimi donburi!

14:50-15:20

Roadside Station Kitamaebune Matsumae



The menu here has a popular lineup of dishes made with fresh tuna and shrimp sourced in the Tsugaru Strait! The Tsugaru Peninsula and Shimokita Peninsula in Aomori prefecture can be seen from here.

The terrace provides a spectacular grandstand view of the ocean!



15:25-17:00

Exploring the Castle Town of Matsumae - Matsumae Castle - Teramachi - Matsumae Clan Mansion

Meet and Disperse at Yano Inn



Visit and explore the only historical castle town in Hokkaido! Take in the exotic atmosphere of Teramachi and Matsumae Castle as you walk the historical streets.



Matsumae Clan Mansion



Grave of the Matsumae Clan Feudal Lord @Teramachi

See! Buy! Taste!

Experience the excitement of the time!



Duration : Approx. 1 hour

[Route]

Matsumae Castle  
↓  
Matsumae Shrine  
↓  
Ryuunin/Hogenji/Hodoji  
↓  
Matsumae Clan Grave  
↓ (15 minutes on foot)  
Matsumae Clan Mansion (tour takes about 30 min)

[Where to board]

**Taxi**  
Get on at Okiguchi Square and get off at Matsumae Clan Mansion

**Rental Car**  
Park at the Matsumae Castle parking lot



PICK UP

The only famous castle in Hokkaido!

Matsumae Castle



Completed in 1855, Matsumae Castle is the last old Japanese style castle, and the only one to be built in Hokkaido.



PICK UP

Travel back in time to the Edo period!

Matsumae Clan Mansion



This theme park was recreates the castle town of the Edo period! 14 buildings line the streets and feature the lifestyle of the Edo period.

GOAL!

19:00  
Hakodate Station



Audio Guidance

Audio guidance is provided via a two-dimensional code. \*Please note that some facilities may not support this app.



Photo Spots



Experiences



Souvenirs



Gourmet foods



# Experience the History and Culture! "World Heritage Sites / Jomon Course"

Recommended to repeat visitors to Hakodate! Enjoy a day immersed in Jomon culture 🎵

START!

Rent a car, or travel by taxi!

🕒 9:00  
**Hakodate Station**

🕒 9:30-10:10

**Roadside Station Nanairo Nanae**



The store, full of warmth from the Southern Hokkaido Cedar used, offers local produce, specialty items, and tons of Hokkaido souvenirs!



Try the limited edition Jomon Ice Cream!

The wafer cone shaped like a Jomon clay figure is so cute!



Sesame and walnut mochi is hidden in the bottom.

Be soothed by

the beauty of Mt. Komagatake and Lake Onuma 🎵



🕒 10:30~ (view from window)

**Onuma Park**



The only Quasi-national Park in Southern Hokkaido, Onuma Park comprises Mt. Komagatake, a live volcano, lakes Onuma and Konuma, which were formed from the eruptions, and Junsai Marsh and its 126 little islands of all sizes!

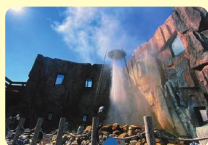


🕒 11:20-12:20

**Roadside Station Shikabe Geysir Park**



This is the place to enjoy exquisite, fresh seafood sourced in Maehama, such as the "Shikabe Premium Cod Roe Gozen (meal)."



The delicious seafood dishes made by local fishermen's wives is absolutely amazing!



Take a photo with the "Outdoor Museum Panorama Mode" that tells what life was like during the Jomon period.



🕒 12:35-12:50

**Ofune Site**



The site of a large-scale village from the Jomon period approximately 4,000 - 5,500 years ago. The site was registered as a World Heritage Site in July, 2021.

🕒 13:00-13:45

**Hakodate Jomon Cultural Exchange Center / Kakinoshima Archeological Site / Roadside Station "Jomon Roman Minami Kayabe"**



The museum displays over 1200 artifacts including the "hollow clay figurine," as well as stone and clayware, and decorations from the Jomon period.

\*Admission free to the Kakinoshima Archeological Site

At the roadside station next door, visitors can try soft serve made with walnuts, a favorite food of the Jomon people.



Canoe down the river while thinking about the Jomon period 🎵

🕒 14:15-17:00

**Canoeing on Shiodomari River**



Experience the great outdoors by canoeing down the Shiodomari River, home to numerous archeological sites from the Jomon period! This is a safe activity for beginners.



GOAL!  
🕒 17:30  
**Hakodate Station**



**Audio Guidance**

Audio guidance is provided via a two-dimensional code. \*Please note that some facilities may not support this app.



**Photo Spots**



**Experiences**



**Souvenirs**



**Gourmet foods**

# Recommended Spots



**Audio Guidance**

Audio guidance is provided via a two-dimensional code.  
\*Please note that some facilities may not support this app.



Photo Spots



Experiences



Souvenirs



Gourmet foods

**Hakodate**

**Active Volcano Mt. Esan**



Feel the energy of the land as you explore!

This live volcano has been repeating eruptions for 50 thousand years. Experience the seasonal beauty and energy of the land.

**Hakodate**

**Mizunashi Beach Hot Spring**



A natural hot spring embedded in the Pacific Ocean!

This open-air hot spring is heated by the volcanic heat produced by Mt. Esan. Beware that the time in which you can bath in the hot spring is dependant upon the ebb and flow of the tide!

**Hakodate**

**Mt. Hakodate**



View the entire city of Hakodate from an elevation of 334 meters!

The view from this spot outlines the unique shape of Hakodate City! The nightscape seen from here is said to be one of the third most beautiful in the world.

**Hakodate**

**Tropical Botanical Gardens (Monkey Mountain Hot Springs)**



Let's go see the monkeys bathing in the hot springs!

This botanical garden features beautiful tropical plants, giving one the feeling of being in a tropical climate. During the winter, visitors can view the monkeys bathing in the hot springs. (Dec 1 - early May)

**Hakodate**

**Miharashi Park (Kosetsu-en) Fall Foliage**



If you are looking for fall colors in Hakodate, Kosetsu-en is the place!

Authentic gardens formed back in 1898 feature a wide variety of plants all year long. The gardens are especially remarkable during the fall when the leaves change color.

**Hakodate**

**Hakodate Christmas Fantasy**



An enormous Christmas Tree lights up the winter in Hakodate

Each December, a large Christmas Tree illuminates the winter city of Hakodate. Even the Red Brick Warehouses are adorned with twinkling lights giving the area a different look than usual.

**Matsumae**

**Nakamura (Original Awabi (abalone) Monaka)**



The sweetness packed inside this small monaka (sweet bean-filled wafers) treat is a must try!

Nakamura offers a variety of delicious souvenirs typical of Matsumae. The most famous and signature sweet here is the "Ganso (original) Awabi Monaka," a definite must-try.

**Matsumae**

**Matsumae Clan Mansion "Uki-Ajisai"**



Ajisai (hydrangea) that reflect in the water make for a perfect photo!

2500 hydrangeas that float in the moat surrounding the castle are stunning in color and appearance, providing a cool atmosphere that is worth a snapshot. (\*mid - late July)

**Esashi**

**Kamomejima Island Marine-ping (Marine glamping)**



Enjoy glamping in a spot where you can enjoy the best of sea and land!

Glamping in an amazing scenic spot facing the Sea of Japan! Why not try this new type of glamping nicknamed "marine-ping?" (\*late April - late October)

**Esashi**

**Esashi Ubagami Daijingu Shrine Festival**

(Designated Intangible Folk Cultural Property of Hokkaido)



Experience the mighty floats up close!

This 370 year-old festival that represents summer in Hokkaido takes place each year between August 9 - 11. The thirteen large floats that meander through the city streets is truly an amazing sight to see.

**Kaminokuni**

**Mt. Io**



Breathtaking views of the entire Sea of Japan!

The islands of Okushiri and Oshima floating in the Sea of Japan, and the entire coastline of the Sea of Japan can be seen from the summit 159 meters high.

**Kaminokuni**

**Kaminokuni Amanogawa Festival**



Don't miss this opportunity to watch the most spectacular fireworks!

The beginning of this event held every August 14th is announced by the rumble of traditional Japanese drums, and fireworks that are set off from the Amanogawa riverside.